

Personal Data Protection for Shareholders' Meeting

Moshi Moshi Retail Corporation Public Company Limited (“The Company”) gives top priority to your privacy and safeguards your personal data, as a shareholder, authorized person or proxy company, therefore, has set out policies, rules and regulations for the company business, providing strict measures in protecting your personal data so that you can be assured that your personal data entrusted to the company will be processed according to your needs and in accordance with the laws.

The company would like to inform you, as a data owner, of the purposes and details of the collection, usage and/or disclosure of your personal data as well as your legal rights in connection with personal data, as follows:

“Personal Data” means data that can directly or indirectly identify you.

1. Personal Data that the company collects, uses and/or discloses

For the purposes of convening and attending the Shareholders' Meeting, the company shall collect your Personal Data including name-surname, age, date of birth, national identification number, passport number, taxpayer identification number, securities holder registration number, deposit account number, contact information, such as home address, workplace, phone number, fax number, email, IP address, voice recording, still picture, moving picture, and other information deemed as Personal Data under the Personal Data Protection Laws.

For identity verification, the company shall request a photocopy and/or a copy of your identification card, which may contain sensitive Personal Data, such as religion. The company has no intention to collect such sensitive Personal Data from you, that asking for your cooperation to cover such data to make it unreadable prior to submitting the copy of your identification card to the company.

2. Purposes and lawful basis of collecting, using and/or disclosing Personal Data

The company shall collect, use and/or disclose your personal data only as necessary, based on our legitimate purposes or there is a lawful basis, including to fulfil our legal obligations, such as for calling and convening the Shareholders' Meeting, verifying identity, delivering relevant documents, and carrying out any action required by law, such as the Public Limited Companies Act, B.E. 2535 (1992), the Civil and Commercial Code and any other related laws, or to carry out actions necessary for legitimate interests of the company or other persons or juristic persons, such as for preparing the Shareholders' Meeting minutes, broadcasting video of the Meeting, recording still and moving pictures to be used for preparing the Meeting minutes and for publication via printed media and electronic media, for security, as well as for any other necessary actions, taking into account the fundamental rights of your Personal Data and to the extent that it is within your reasonable expectation.

3. Sources of Personal Data

The company shall collect Personal Data directly from you and/or may collect Personal Data obtained from securities registrar, such as Thailand Securities Depository Co., Ltd. (TSD), only when necessary through methods that are in compliance with legal requirements.

4. Disclosure of Personal Data

The company may disclose your Personal Data to government authorities, regulators, and relevant persons or agencies e.g. the Ministry of Commerce, the Securities and Exchange Commission, the Stock Exchange of Thailand, Thailand Securities Depository Co., Ltd., courts, data processors, third party service providers, competent authorities, etc. for the purposes as described in this Personal Data Protection Policy. The company shall oversee that such persons or entities receiving such data will collect, use, and/or disclose your Personal Data to the extent and under the purposes as described in this Policy.

5. Duration of your Personal Data retention

The company will retain your Personal Data for as long as necessary during the period you are the company's shareholder, or for as long as necessary to achieve related purposes, unless law requires or permits longer retention period of not over 10 years. The company shall take appropriate actions to erase, destroy, or anonymize the Personal Data when it is no longer necessary or when the period lapses.

6. Protection of your Personal Data

For retention of your Personal Data, the company implements technical measures and organizational measures to ensure appropriate security in the Personal Data processing and to prevent Personal Data breach. The company has set out policies, rules and regulations on Personal Data protection, e.g. security standards of information technology and measures to prevent data recipients from using or disclosing the data for other purposes or without authorization or unlawfully. The company has amended such policies, rules and regulations as frequently as deemed necessary and appropriate. Moreover, the company's executives, employees, staff, contractors, agents, advisers and data recipients are obligated to keep the Personal Data confidential pursuant to confidentiality measure provided by the company.

7. Your rights related to Personal Data

Your rights are legal rights, namely withdrawal of consent, data access, data portability, objection, and data erasure or destruction, processing suspension, data rectification and compliant lodging. You may exercise any of these rights within legal requirements at the present or as amended in the future as well as regulations set out by the company. In case you are under 20 years old or you're legal contractual capacity is restricted, your father and mother, guardian or representative may request to exercise the rights on your behalf.

The exercise of aforementioned rights may be restricted under relevant laws and it may be necessary for the company to deny or not be able to carry out your requests, e.g. to comply with the laws or court orders, public tasks, your request in breach of rights or freedom of other persons, etc. If The Company denies the request, the company will inform you of the reason.

8. How to contact the company and/or the Data Protection Officer

If you have any suggestions or inquiries regarding collection, usage and/or disclosure of your Personal Data as well as a request to exercise your rights, you may contact the company and/or the Data Protection Officer via the following

Tel. 0-2-891-3088

- Data Protection Officer

Moshi Moshi Retail Corporation Public Company Limited

Moo 10, Ekkachai Road, Bangkhuntien, Jomthong, Bangkok 10150