

Privacy Notice for Processes Related to Partners or Visitors to the Company

1. General Chapters

Moshi Moshi Retail Corporation Public Company Limited (the “Company”) gives great importance to the protection of the personal information of partners or visitors of Moshi Moshi Retail Corporation Public Company Limited and to ensuring that the Company will protect and treat your personal information in accordance with the personal data protection law and comply with the Personal Data Protection Act, B.E. 2562 (2019). Therefore, the Company has established the privacy notice for processes related to partners or visitors to the Company (the “Notice”). It is prepared to clarify the details and methods of the management and processing of the personal information that the Company has received from you, including the purposes of collecting, using, disclosing, and forwarding, as well as the duration of the retention of such personal information, such as recording, systematization, storage, alteration or modification, retrieval, transmission, transfer, dissemination, or accessibility or availability by any means, arrangement, compilation, restriction or prohibition of access, deletion or destruction (“Processing”) and your rights as the data subject. In this regard, the Company recommends that you read and understand the terms and conditions under the Notice with the following details:

2. Definitions

“Company” **refers to** Moshi Moshi Retail Corporation Public Company Limited

“You” **refers to** prospective partners, partners, and those who are associated with prospective partners or partners.

“Personal information” **refers to** information about an individual which makes it possible to identify that person, whether directly or indirectly, but does not include the information of the deceased in particular.

“Sensitive personal information” **refers to** personal information about race, ethnicity, political opinions, beliefs in cult, religion or philosophy, sexual behavior, criminal record, health information, disability, labor union information, genetic data, biological data, or any other information that similarly affects the data subject as announced by the Personal Data Protection Committee.

“Personal Data Controller” **refers to** a person or juristic person who has the authority to make decisions about the collection, use, or disclosure of personal data.

“Personal Data Processor” refers to a person or juristic person who acts on the collection, use, or disclosure of personal data in accordance with the instructions or on behalf of the personal data controller.

“Personal Data Protection Law” refers to the Personal Data Protection Act B.E. 2562 (2019) and related subordinate laws and shall include any future amendments.

3. Groups or categories of persons to whom the Company collects personal information.

Under this Notice, the groups or categories of persons from whom the Company collects and processes personal data include:

- 3.1. **The prospective partner**, which means a person who may be a partner with the Company, in case that such person has expressed an intention to enter into a contract or to register as a partner of the Company, and in case that the Company collects personal information on its own decision, such as service providers, consultants, experts, scholars, speakers, counterparts, or any other person of a similar nature.
- 3.2. **The partner**, which means a person who enters into a bid to sell goods or provide services to the Company, or registers as a partner with the Company, or has any other similar relationship with the Company, for example, service providers, consultants, experts, scholars, speakers, counterparts, or any other person of a similar nature; and
- 3.3. **Persons associated with the prospective partners or partners**, which refer to natural persons who are associated with or represent the prospective partner or partners, such as directors, employees, agents, or personnel of the prospective partners or partners who are legal entities. This includes those whose personal information appears in documents related to the relevant processes, such as managers, buyers, product receivers, and cheque payers.

4. How we collect and receive your personal information

4.1. The Company collects and receives your personal data through the following channels:

(a) **Personal data that you provide directly to the Company**

You may provide personal information directly to the Company, for example, when you fill out forms through the website or other channels, when you enter into a contract with the Company, when you hand over documents and copies containing personal information to the Company, when you ask for information, provide opinions or comments, or submit complaints to the Company by telephone, email, fax, mail or application, etc.

(b) **Personal Data that the Company automatically collects from you**

The Company may automatically receive your personal information, such as the data storage through closed-circuit television (CCTV) recordings installed in areas of the office building and areas of the branch offices, the collection of technical information, activities and attending patterns, your browsing history automatically using cookies and other similar technologies. You can find more details in the “**Cookie Notice**” of the Company.

(c) Personal Data received by the Company from third parties

The Company may obtain your personal data from third parties, for example, collecting your personal data from public sources, sources relating to your business, or commercial sources.

- 4.2. To collect your personal data, you will be informed of the details set forth in this Notice, including but not limited to the purposes and legal bases of the collection, use, disclosure, or processing of personal data. If the personal data protection law requires the processing of any personal data to obtain your consent, the Company will seek your explicit consent.
- 4.3. In the event that the Company collects your personal data before the date of the law on personal data protection in relation to the collection, use, or disclosure of personal data in force, the Company will continue to collect and use your personal data for the original purposes as the Company has informed you of the personal data collection, which you have the right to withdraw your consent by contacting the Company at the contact details provided in Article 11 of this Notice. The Company reserves the right to consider the request to withdraw your consent and take actions as required by the law on personal data protection.

5. Personal Data Collected

Your personal data that is collected and processed under this Notice, whether it is personal data that you directly provide to the company or personal data that the Company automatically collect from you, or personal information that the Company receive from outsiders, including

- 5.1. Personal information, such as name, surname, ID card number, passport number, signature, and date of birth.
- 5.2. Contact information, for example, address by the ID card, address by the house registration, telephone number, fax, and email.
- 5.3. Information about trading transactions, such as partner codes, descriptions of desired products or services, shipping details of goods or services, bank account numbers, and amounts.
- 5.4. Information used as evidence to register as a partner with the Company or in transactions, for instance, personal data appearing on a copy of ID card, copy of passport, copy of name or surname change certificate, copy of house registration, copy of power of attorney, copy of the Company's registration

certificate, copy of Form Por Por.20, invoices, receipts, cash sale, certificate of receipt, cheques and cheque stubs, payment vouchers, copy of bank book, copy of the director's card, money transfer receipts, copy of professional or business licenses, and contracts.

5.5. Technical information, such as Log data, IP address, and information collected by the Company through cookies or other similar technologies.

5.6. Other information, for example, records of still images and motion pictures via CCTV.

6. Purposes and legal basis for processing personal data

6.1. The Company processes your personal data for various purposes under the following legal bases (collectively, "Personal Information Processing Purposes")

No.	Purposes	Legal bases
1.1.	To compile a list of prospective partners or any other person of a similar nature for the Company's procurement.	<ul style="list-style-type: none"> ● Legitimate Interest
1.2.	To carry out various processes before entering into a contract, such as registering partners, determining partners' qualifications, or entering into a confidentiality contract for the Company's trade secrets.	<ul style="list-style-type: none"> ● Contract ● Legitimate Interest
1.3.	To conduct transactions between business partners and the Company, such as registration of new partners or any other person with similar characteristics, identity verification, verification of the authority, authorization, and attorney, as well as being used as evidence for relevant transactions, implementation of rules, regulations, and internal processes of the Company, consideration, preparation, and signing of commercial contracts.	<ul style="list-style-type: none"> ● Contract ● Legitimate Interest
1.4.	To proceed with correcting, changing details about customer information in the Company's information system.	<ul style="list-style-type: none"> ● Legitimate Interest
1.5.	To comply with employment contracts, service contracts, other commercial contracts, and related agreements or cooperation between the Company and the parties, including the process of requesting and considering relevant documents that may contain personal information of the Company's directors, who are third parties.	<ul style="list-style-type: none"> ● Contract
1.6.	To communicate with partners or any other person with similar characteristics.	<ul style="list-style-type: none"> ● Legitimate Interest

No.	Purposes	Legal bases
1.7	To comply with the laws related to the Company's business and lawful orders of the relevant government agencies and competent officers.	<ul style="list-style-type: none"> ● Legal Obligation
1.8	To constitute the rights of legal claims, compliance with, or exercising legal claims, or rising up against the claims of the Company at various steps according to the law.	<ul style="list-style-type: none"> ● Legitimate Interest
1.9	To monitor and maintain order and safety of persons and property of the Company.	<ul style="list-style-type: none"> ● Legitimate Interest ● Vital Interest
1.10	For any action necessary and beneficial to you or directly related to the abovementioned purposes.	<ul style="list-style-type: none"> ● Legitimate Interest

- 6.2. Since your personal data, which the Company will process for the purposes specified in Clause 6.1 above in relation to compliance with laws or contracts or it is necessary to enter into a contract with you, is necessary to achieve such purposes. If you do not wish to provide such personal data to the Company, it may have legal consequences or may prevent the Company from performing its duties under the contract entered into with you, or from being unable to enter into a contract with you (in certain cases). In such cases, the Company may have to refuse to enter into a contract with you or cancel any purchase or provision of services related to you, in whole or in part.
- 6.3. In the event that the Company will process your personal data in a manner or for purposes that are inconsistent with the purposes set forth above, the Company will provide additional personal data protection policies or notices or send a notice to you explaining the processing of such information. You should read the additional policies or notice associated with this Notice or such notification (in some cases).

7. Disclosure of Personal Information

- 7.1. The Company may disclose your personal information, for the purposes set forth and in accordance with the rules established by law, to the following persons and agencies:
- Internal agencies, which shall include executives, directors, officials, employees, or internal personnel of the Company as far as is concerned and necessary for the processing of your personal data.
 - Business partners, service providers, and personal data processors assigned or hired by the Company to perform personal data management/processing for the Company to provide services, such as information technology services, payment services, postal

services, parcel courier services, or any other service that may be useful to you or related to the business of the Company, for example, commercial banks.

- (c) Consultants of the Company, such as legal advisors, lawyers, auditors, or any other experts, both internal and external, of the Company.
 - (d) Government agencies that have legal regulatory duties or that request to disclose personal information by virtue of law or in connection with legal proceedings or that have been authorized by law, for instance, the Revenue Department, Ministry of Commerce, the Office of the Personal Data Protection Commission, Royal Thai Police, the Office of the Attorney General, and Courts.
 - (e) Any other person or agency to whom you have consented to disclose your personal data to that person or entity.
- 7.2. Disclosure of your personal data to other persons will only be carried out for specified purposes or other purposes required by law. In the event that your consent is required by law, the Company will ask for your consent first.
- 7.3. In order to disclose your personal data to other persons, the Company will take appropriate measures to protect the personal data disclosed and to comply with the standards and duties of personal data protection as prescribed by the Law on Personal Data Protection. In the event that the Company sends or transfers your personal data abroad, the Company will take steps to ensure that the destination countries, international organizations, or overseas data recipients have adequate personal data protection standards or to ensure that the transmission or transfer of your personal data abroad complies with the rules prescribed by the Law on Personal Data Protection. In some cases, the Company may ask for your consent for the transmission or transfer of your personal data to the foreign countries.

8. Retention Period of Personal Data

The Company will retain your personal data for the period necessary to achieve the purposes specified for the processing of such personal data. A change in the period of retention will depend on the purpose set for processing of personal information. In addition, the Company will retain personal data for the period required by relevant laws (if any) taking into account the legal statute of limitations for legal proceedings that may arise from or related to documents or personal information that the Company collected in each item and the practices of the Company and of the relevant business sectors for each type of personal data.

In this regard, the company will retain your personal data for a period not exceeding 10 years from the date on which the legal relationship between you and the Company ends. However, the Company may retain your

personal data for a period longer than that period if permitted by law or the retention of such personal data is necessary to constitute legal claims of the Company.

After the maturity of the period mentioned above, the Company will delete or destroy such personal data from the storage or system of the Company and of other persons providing the service to the Company (if any), or make your personal data non-personally identifiable to you, unless it is the case where the Company is able to retain such personal data further as required by the Law on Personal Data Protection or other relevant laws. For more information about the retention period of your personal information, you can contact the Company at the contact details provided in Article 11 of this Notice.

9. Your rights as the data subject

As you are the owner of personal data, you have the rights as stipulated by the Personal Data Protection Act B.E. 2562 (2019). You can apply to exercise your rights by filling in the information via “*Data Subject Right Request Form*” or make contact through the channel specified by the Company in Article 11. You can start exercising your rights when the Personal Data Protection Act applies to the Company. The rights are as follows:

(a) Right to Withdraw Consent

In case the Company asks for your consent, you have the right to withdraw your consent to the processing of personal data which you have provided to the Company, unless the withdrawal of consent is limited by law or contract benefiting you.

(The withdrawal of consent will not affect the processing of personal data for which you have already lawfully consented.)

(b) Right to Access

You have the right to request access to and obtain a copy of your information which is under the Company’s responsibility, including asking the Company to disclose the acquisition of such information that you have not consented to.

(c) Data Portability Right

You have the right to request the Company to transfer your personal data that you have provided to the Company as required by law.

(d) Right to Object

You have the right to object to the processing of information relating to you for collecting, using, or disclosing your personal information as required by law.

(e) Erasure Right

You have the right to request the Company to delete your personal data as required by law. However, the Company may store your personal data electronically, which may not be deleted in some systems. In such circumstances, the Company shall arrange to destroy or cause such information to become unidentified.

(f) **Right to Restrict Processing**

You have the right to request the Company to suspend the use of your information as required by law.

(g) **Right to Rectification**

In the event that you determine that the information in the possession of the Company is inaccurate or you have changed your personal data, you have the right to ask the Company to correct your personal data in order to make such personal data correct, up to date, complete, and not misleading.

(h) **Right to Lodge a Complaint**

You have the right to file a complaint to the authorized competent officer under the Personal Data Protection Act, B.E. 2562 (2019) if the Company violates or does not comply with the act.

The Company reserves the right to consider your exercise request and proceed in accordance with the law on personal data protection.

10. Amendments to this Notice

The Company may revise this Privacy Notice from time to time. When such changes, the Company will notify you of the revision it via the Company's website or email. If your consent is required, the Company will also proceed with your consent.

11. Contact Method

In case of any questions or inquiries regarding the protection of your personal data, collection, use, or disclosure of your information, exercise of rights, or any complaints, you can contact the Company through the following channels:

Moshi Moshi Retail Corporation Public Company Limited

Contact Location: 26/18 Village No. 10, Bang Khun Thian Subdistrict, Chom Thong District, Bangkok 10150

Telephone number: 02-891-3088

Email: dpo@moshimoshi.co.th

Announced on July 1, 2022.