

Risk Management Policy

Moshi Moshi Retail Corporation Public Company Limited

Risk Management Policy

Moshi Moshi Retail Corporation Public Company Limited (“the Company”) recognizes and envisages the importance of good corporate risk management to drive the Company’s stable growth and business expansion, stable financial position and be able to provide shareholders with an appropriate level of return, as well as implementing good corporate governance principles and check and balance in the changing current competitive situation that the Company is facing, whether caused by external or internal factors, which may affect the Company’s ability to achieve goals and core missions. Therefore, the Company deemed that the risk management system should be implemented in accordance with the COSO (The Committee of Sponsoring Organizations of the Treadway Commission) to strengthen confidence for shareholders and all parties involved in continuous operation and to support the Company to achieve objectives and create added value by prescribing the definition, objectives, and guidelines of the Company’s risk management as follows:

Risk Definition and Risk Management

A risk refers to opportunities/uncertain events or things that prevent the current plan or operation from achieving the objectives/goals set by the organization with a negative impact on the organization either in terms of monetary impact or impact on the image and reputation of the organization.

Risk management refers to the process that is applied to the Board of Directors, sub-committees, executives, and all personnel in the organization to determine the risk management strategy for the entire organization by indicating potential incidents that have an impact on the organization and managing the risk to the level that the organization accepts to ensure reasonable confidence in achieving the objectives specified by the organization.

Objectives of Risk Management Policy

1. To perform risk management operations throughout the organization in accordance with international standards and in the same way by being able to identify risks or unexpected crises and reduce the risk of causing loss or damage to the organization appropriately and promptly at reasonable costs.
2. To implement the risk management system as part of the Company’s decision making, strategic planning, action plan, and its operations to focus on achieving the objectives, vision, mission, and strategies defined and to build excellence in operations, as well as building the confidence to the relevant persons.
3. To keep the Board of Directors, the Risk Management Committee and the management informed about important risks, trends of risks, and overall risks, as well as overseeing the risks effectively and efficiently.
4. To ensure that the Company’s personnel are aware of the importance of risk management and participate in risk management.

Risk Management Guidelines

The Company is aware of the importance and the need to implement the risk management system in accordance with international standards. The Company is expected to be an organization that satisfies customers, has good image, and develops its operations in the same way throughout the organization. The Company therefore defines risk management guidelines as follows:

1. The Company values the management of risks under the systematic internal control by determining the risk factors based on the two-dimension risk assessment including probability of occurrence (Likelihood) and the severity of the impact of the event (Impact), including defining the level of risk appetite, as well as an incident or risk level that is a warning sign that requires the operator to take any action not to exceed the specified risk level.
2. Respond to corporate risks by preventing or mitigating risks to reduce the level of likelihood of incidents and the severity of the impact of incidents.
3. To ensure that the designated person monitors, evaluates and regularly reviews the risk management results, including reviewing the strategies and risk appetite to report to the Risk Management Committee.
4. To ensure that risk management is the responsibility of all levels of personnel who must be aware of the risks and participate in the prevention of risks that may arise from operations in their agencies and the organization.
5. The Risk Management Committee will promote and develop a modern information technology system for use in the risk management process and systematize the Company's risk management reporting to ensure effective risk management.
6. The Company will encourage personnel at all levels to have access to risk management news thoroughly.

This Risk Management Policy is effective from July 6, 2022, onwards.

(Dr. Woraphatr Todhanakasem)

Chairman of the Board of Directors

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