

## Conflict of Interest Prevention Policy

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Moshi Moshi Retail Corporation Public Company Limited

## Conflict of Interest Prevention Policy

Moshi Moshi Retail Corporation Public Company Limited (“the Company”) values the prevention of conflicts of interest by adhering to the principle that any relevant person or stakeholder, whether directly or indirectly, in the Company’s or its subsidiaries’ transactions shall not participate in the consideration and approval of such transactions. To make decisions on the business activities of the Company and its subsidiaries for the maximum benefit of the Company and its shareholders, the Company therefore establishes this policy for the directors, sub-committees, executives, and employees to avoid any actions that may cause conflicts of interest and require such persons to inform the Company of their relationship or interest in such transactions, not take part in the decision making, and have no authority to approve such transactions. The guidelines of this policy are as follows:

(1) The directors, sub-committees, and executives shall refrain from operating the same or similar business and from competing with the business of the Company and/or its subsidiaries or becoming partners or shareholders having the power to make decisions or holding a position as directors, sub-committees, or executives in such business, whether for their personal benefit or otherwise, unless the directors, sub-committees, and executives held a position as directors, sub-committees, or executives or became partners or shareholders in the Company before being directors, sub-committees, and executives of the Company and have reported to the Board of Directors and/or the shareholders’ meeting prior to the appointment (as the case may be).

(2) The directors, sub-committees, and executives should disclose to the Company any business transaction or business operation that is privately owned or owned by their family or relatives or of their dependents, which is a business that may cause a conflict of interest with the Company and/or its subsidiaries, such as

- Joint investment or any interest with a business partner of the Company or its subsidiaries or customers of the Company or its subsidiaries;
- Holding any position or be an adviser to partners doing business with the Company or its subsidiaries or customers of the Company or its subsidiaries;
- Trading goods or the provision of services to the Company or its subsidiaries directly or through other parties.

(3) The directors, sub-committees, and executives are obliged to disclose and send information of their interests and related parties as soon as they become aware of their interests by reporting to the Company Secretary. Then, the Company Secretary shall submit this interest report to the Chairman of the Board of Directors, the

Chairman of the Audit Committee, and the Board of Directors within 7 days from the date of receipt of the report or immediately before the transaction in order to know the relationship and transaction with the Company and its subsidiaries in a manner that may cause a conflict of interest.

(4) The directors, sub-committees, executives, and employees shall not seek benefits for themselves or others, and shall not take any confidential assets or information and/or information of the Company or its subsidiaries that has not been yet disclosed to the public, such as plans, revenues, resolutions of meetings, business forecast, portfolio of product design, price auctions, for use, whether for personal or other benefit, and whether or not the company or its subsidiaries have been damaged or damaged. Such persons also shall strictly comply with the internal information protection policy of the Company.

(5) The directors, sub-committees, executives, and employees of the Company shall comply with the Code of Conduct in business operations and shall not allow personal interests, related parties, or their close relatives to influence decisions that deviate from the principles, taking into account the interests of the Company and its subsidiaries. Besides this, they shall not participate in the decision making or approval of transactions in which such persons, related parties, or their close relatives have an interest or a conflict of interest, whether directly or indirectly.

In case of transactions where an employee, relevant persons or close relatives of employees have an interest or a conflict of interest, such employee shall report his or her interest in the transaction to his or her supervisor on a case-by-case basis.

(6) The directors, sub-committees, executives, and employees shall not play a role in deciding to recruit new employees that are related to them so that the consideration is transparent and fair.

The Company will allow its subsidiaries to follow this guidance *mutatis mutandis*.

This Conflict of Interest Prevention Policy shall be effective from November 1, 2022, onwards.

(Dr. Woraphat Todhanakasem)

Chairman

Moshi Moshi Retail Corporation Public Company Limited